



SPONSOR AND EXHIBITOR INFORMATION

November 5 – 7, 2026 Grand Rapids, MI
Motivation. Education. Inspiration.

Join us at the Amway Grand Plaza as we travel to the Great Lakes State for the 2026 Law Enforcement Torch Run[®] International Conference.

If you are an interested partner, please contact:

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International Conference Planning Committee
LETR Executive Council
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Sandy Nash
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Special Olympics Inc.
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ABOUT THE CONFERENCE

The 2026 Law Enforcement Torch Run® (LETR) International Conference is headed to Grand Rapids, Michigan.

Special Olympics is a global movement that unleashes the human spirit through the transformative power and joy of sport.

LETR for Special Olympics unites law enforcement officers from around the world to champion acceptance and inclusion for people with intellectual disabilities.

Since its founding in 1981, the Law Enforcement Torch Run® has raised more than \$1 billion worldwide.

Together, LETR and Special Olympics continue to lead a global effort to serve and empower individuals with intellectual disabilities.
m to be the global leader serving individuals with intellectual disabilities.

CONFERENCE HIGHLIGHTS

November 3

Exhibitor Load In

November 4

Exhibitor Show

Welcome Reception

November 5

Exhibitor Show

Opening Ceremony

T-shirt Exchange

November 6

Exhibitor Show

Honors Lunch

Exhibitor Move Out

Silent & Live Auction

November 7

General Session

Torch Run

Unified Sports Exhibition

Hall of Fame Dinner

LETR.org/Conference

**Specific Times to be communicated closer to the event.



SPONSOR AND EXHIBITOR BENEFITS

Partnering with the LETR International Conference connects your brand with 1,200 law enforcement professionals and key Special Olympics stakeholders. This high-impact opportunity boosts visibility, supports individuals with intellectual disabilities, and showcases your commitment to inclusion and community.

	Presenting \$40,000	Titanium \$25,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Exhibitor \$2,800
Permission to use LETR branding on promotional item at conference	3 items	2 items	1 item	Conference Logo (1)		
Representative(s) invited to CEO breakfast	5	3	1			
Attendee Contact Lists	Program CEOs, LETR Liaisons & Directors	CEOs & LETR Liaisons	LETR Directors			
Company presentation	General Session or Concurrent Session	Concurrent Session	LETR Directors Session	Program Liaisons Session		
Proprietary logo placement on conference signage and materials						
Logo placement on conference app, social media and event monitors						
Recognition at each general session & Hall of Fame banquet						
Company literature or gift added to attendee gift bags (submission deadline applies)						
Recognized in PR activities						
Participation as Exhibitor						
Full conference registration	4	3	2	2	1	
Representative invited to Opening Ceremony & Auction	4	3	2	2	2	Auction Only
Additional Representative(s) invited to Welcome Reception	4	3	2	2	2	2
Logo/name on conference website	Logo	Logo	Logo	Name	Name	Name

CUSTOMIZE YOUR PARTNERSHIP

We offer tailored activation opportunities for our Gold, Platinum, Titanium, and Presenting partners to help meet your unique goals. From customized branding placements to interactive onsite engagements and session participation, we'll work with you to create a meaningful and memorable presence throughout the conference. Let's build a partnership that amplifies your impact and aligns with your brand values.

Presenting
\$40,000

Titanium
\$25,000

Platinum
\$15,000

Gold
\$10,000

Customize Packages Available - Our team will work with you to build a meaningful experience for your company during the LETR conference. Below options are available:

Hall of Fame Dinner



Honors Luncheon



Welcome Reception



CEO Breakfast/Meeting



Law Enforcement Command Breakfast



Conference Torch Run



Concurrent Sessions



Live and Silent Auction



Unified Sports Exhibition



T-Shirt Exchange



Exhibitor Package Includes:

- One 8' x 10' exhibit booth with table and two chairs
- Opportunity to sell company-branded merchandise
- Listing on the official LETR International Conference website
- Two exhibitor registrations, which include
 - Lunch on Thursday and Friday
 - Access to the Welcome Reception
 - Entry to the Live and Silent Auction

Please note: AV and electrical services are not included but can be added for an additional fee.

LETR.org/Conference

