



2024

GLOBAL RESULTS



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2024 PROGRAM AWARDS

GLOBAL FINANCIAL RESULTS

REVENUE BREAKDOWN

GLOBAL PARTICIPATION

EVENTS



2023 YEAR-END REPORT

GLOBAL FINANCIAL RESULTS

COMBINED TOTALS

GROSS REVENUE (\$USD)

\$70,461,070.00

VALUE IN KIND (\$USD)

\$4,310,592.00

NET REVENUE (\$USD)

\$55,805,511.00

USA TOTALS

GROSS REVENUE (\$USD)

\$66,432,748.00

VALUE IN KIND (\$USD)

\$3,953,259.00

NET REVENUE (\$USD)

\$52,386,903.00

CANADA TOTALS

GROSS REVENUE (\$USD)

\$2,702,650.00

VALUE IN KIND (\$USD)

\$254,450.00

NET REVENUE (\$USD)

\$2,192,632.00

INTERNATIONAL TOTALS

GROSS REVENUE (\$USD)

\$1,205,627.00

VALUE IN KIND (\$USD)

\$102,883.00

NET REVENUE (\$USD)

\$1,105,931.00



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2023 YEAR-END REPORT

COMBINED TOTALS

REVENUE BREAKDOWN

MERCHANDISE SALES	
Gross (\$USD)	Net (\$USD)
\$2,381,042	\$1,383,614
CASH DONATIONS	
Gross (\$USD)	Net (\$USD)
\$1,220,557	\$1,116,159
CAUSE MARKETING CAMPAIGNS	
Gross (\$USD)	Net (\$USD)
\$3,714,397	\$3,603,561
TORCH RUN EVENTS	
Gross (\$USD)	Net (\$USD)
\$3,888,548	\$2,955,035
DUNKIN'	
Gross (\$USD)	Net (\$USD)
\$1,662,786	\$1,588,472
TIP-A-COP	
Gross (\$USD)	Net (\$USD)
\$2,106,718	\$1,975,418
COPS ON TOP	
Gross (\$USD)	Net (\$USD)
\$592,914	\$485,370
OTHER EVENTS	
Gross (\$USD)	Net (\$USD)
\$5,802,664	\$4,359,085

WORKPLACE GIVING	
Gross (\$USD)	Net (\$USD)
\$422,430	\$422,430
SPONSORSHIPS	
Gross (\$USD)	Net (\$USD)
\$2,491,507	\$2,398,484
TOPGOLF	
Gross (\$USD)	Net (\$USD)
\$368,803	\$328,877
POLAR PLUNGE	
Gross (\$USD)	Net (\$USD)
\$40,191,720	\$31,200,113
PLANE PULL	
Gross (\$USD)	Net (\$USD)
\$2,489,453	\$2,114,923
TRUCK CONVOY	
Gross (\$USD)	Net (\$USD)
\$838,118	\$709,729
PROGRAM SIGNATURE EVENTS	
Gross (\$USD)	Net (\$USD)
\$6,114,876	\$4,674,242





2023 YEAR-END REPORT

USA TOTALS

REVENUE BREAKDOWN

MERCHANDISE SALES	
Gross (\$USD)	Net (\$USD)
\$2,262,347	\$1,299,872
CASH DONATIONS	
Gross (\$USD)	Net (\$USD)
\$1,051,388	\$1,013,095
CAUSE MARKETING CAMPAIGNS	
Gross (\$USD)	Net (\$USD)
\$3,706,961	\$3,596,125
TORCH RUN EVENTS	
Gross (\$USD)	Net (\$USD)
\$3,302,952	\$2,464,152
DUNKIN'	
Gross (\$USD)	Net (\$USD)
\$1,662,574	\$1,588,260
TIP-A-COP	
Gross (\$USD)	Net (\$USD)
\$2,087,768	\$1,958,447
COPS ON TOP	
Gross (\$USD)	Net (\$USD)
\$569,215	\$464,556
OTHER EVENTS	
Gross (\$USD)	Net (\$USD)
\$5,551,322	\$4,129,339

WORKPLACE GIVING	
Gross (\$USD)	Net (\$USD)
\$89,738	\$89,738
SPONSORSHIPS	
Gross (\$USD)	Net (\$USD)
\$2,294,869	\$2,219,481
TOPGOLF	
Gross (\$USD)	Net (\$USD)
\$368,803	\$328,877
POLAR PLUNGE	
Gross (\$USD)	Net (\$USD)
\$38,877,107	\$30,143,996
PLANE PULL	
Gross (\$USD)	Net (\$USD)
\$2,489,453	\$2,114,923
TRUCK CONVOY	
Gross (\$USD)	Net (\$USD)
\$752,905	\$644,311
PROGRAM SIGNATURE EVENTS	
Gross (\$USD)	Net (\$USD)
\$5,899,904	\$4,515,167



2023 YEAR-END REPORT

CANADA TOTALS

REVENUE BREAKDOWN

MERCHANDISE SALES	
Gross (\$USD)	Net (\$USD)
110549	80032
CASH DONATIONS	
Gross (\$USD)	Net (\$USD)
90955	88910
CAUSE MARKETING CAMPAIGNS	
Gross (\$USD)	Net (\$USD)
\$7,436	\$7,436
TORCH RUN EVENTS	
Gross (\$USD)	Net (\$USD)
263677	211778
DUNKIN'	
Gross (\$USD)	Net (\$USD)
212	212
TIP-A-COP	
Gross (\$USD)	Net (\$USD)
18950	16971
COPS ON TOP	
Gross (\$USD)	Net (\$USD)
23699	20804
OTHER EVENTS	
Gross (\$USD)	Net (\$USD)
205654	186253

WORKPLACE GIVING	
Gross (\$USD)	Net (\$USD)
46023	46023
SPONSORSHIPS	
Gross (\$USD)	Net (\$USD)
173650	161117
TOPGOLF	
Gross (\$USD)	Net (\$USD)
\$0	\$0
POLAR PLUNGE	
Gross (\$USD)	Net (\$USD)
1142305	898098
PLANE PULL	
Gross (\$USD)	Net (\$USD)
0	0
TRUCK CONVOY	
Gross (\$USD)	Net (\$USD)
85213	65418
PROGRAM SIGNATURE EVENTS	
Gross (\$USD)	Net (\$USD)
114324	80696

2023 YEAR-END REPORT

INTERNATIONAL TOTALS

REVENUE BREAKDOWN

MERCHANDISE SALES	
Gross (\$USD)	Net (\$USD)
\$8,146	\$3,710
CASH DONATIONS	
Gross (\$USD)	Net (\$USD)
\$78,214	\$14,154
CAUSE MARKETING CAMPAIGNS	
Gross (\$USD)	Net (\$USD)
\$0	\$0
TORCH RUN EVENTS	
Gross (\$USD)	Net (\$USD)
\$321,919	\$279,105
DUNKIN'	
Gross (\$USD)	Net (\$USD)
\$0	\$0
TIP-A-COP	
Gross (\$USD)	Net (\$USD)
\$0	\$0
COPS ON TOP	
Gross (\$USD)	Net (\$USD)
\$0	\$0
OTHER EVENTS	
Gross (\$USD)	Net (\$USD)
\$45,688	\$43,493

WORKPLACE GIVING	
Gross (\$USD)	Net (\$USD)
\$286,669	\$286,669
SPONSORSHIPS	
Gross (\$USD)	Net (\$USD)
\$22,988	\$17,886
TOPGOLF	
Gross (\$USD)	Net (\$USD)
\$0	\$0
POLAR PLUNGE	
Gross (\$USD)	Net (\$USD)
\$172,308	\$163,019
PLANE PULL	
Gross (\$USD)	Net (\$USD)
\$0	\$0
TRUCK CONVOY	
Gross (\$USD)	Net (\$USD)
\$0	\$0
PROGRAM SIGNATURE EVENTS	
Gross (\$USD)	Net (\$USD)
\$100,648	\$78,379



2023 YEAR-END REPORT

GLOBAL PARTICIPATION

COMBINED TOTALS

TOTAL TORCH RUNNERS	TOTAL SPECIAL OLYMPICS ATHLETES
105,998	30,669
TOTAL VOLUNTEERS	TOTAL MILITARY RUNNERS
28,189	3,533

USA TOTALS

TOTAL TORCH RUNNERS	TOTAL SPECIAL OLYMPICS ATHLETES
91,433.00	26,532.00
TOTAL VOLUNTEERS	TOTAL MILITARY RUNNERS
24,673.00	3,191.00

CANADA TOTALS

TOTAL TORCH RUNNERS	TOTAL SPECIAL OLYMPICS ATHLETES
9,450.00	3,645.00
TOTAL VOLUNTEERS	TOTAL MILITARY RUNNERS
3,176.00	276.00

INTERNATIONAL TOTALS

TOTAL TORCH RUNNERS	TOTAL SPECIAL OLYMPICS ATHLETES
5,115.00	492.00
TOTAL VOLUNTEERS	TOTAL MILITARY RUNNERS
340.00	66.00



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2023 YEAR-END REPORT

EVENTS

COMBINED TOTALS

TORCH RUN EVENTS	POLAR PLUNGE
1,038	607
DUNKIN'	PLANE PULL
844	18
TIP-A-COP	TRUCK CONVOY
741	19
COPS ON TOP	TOPGOLF
141	95
PROGRAM SIGNATURE EVENTS	OTHER FUNDRAISING EVENTS
187	613
NON-FUNDRAISING EVENTS	
551	

USA TOTALS

TORCH RUN EVENTS	POLAR PLUNGE
900	540
DUNKIN'	PLANE PULL
844	18
TIP-A-COP	TRUCK CONVOY
734	17
COPS ON TOP	TOPGOLF
139	95
PROGRAM SIGNATURE EVENTS	OTHER FUNDRAISING EVENTS
170	576
NON-FUNDRAISING EVENTS	
393	





CANADA TOTALS

TORCH RUN EVENTS	POLAR PLUNGE
115	60
DUNKIN'	PLANE PULL
0	0
TIP-A-COP	TRUCK CONVOY
7	2
COPS ON TOP	TOPGOLF
2	0
PROGRAM SIGNATURE EVENTS	OTHER FUNDRAISING EVENTS
11	23
NON-FUNDRAISING EVENTS	
91	

INTERNATIONAL TOTALS

TORCH RUN EVENTS	POLAR PLUNGE
23	7
DUNKIN'	PLANE PULL
0	0
TIP-A-COP	TRUCK CONVOY
0	0
COPS ON TOP	TOPGOLF
0	0
PROGRAM SIGNATURE EVENTS	OTHER FUNDRAISING EVENTS
6	14
NON-FUNDRAISING EVENTS	
67	

