



2024

GLOBAL RESULTS



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2024 PROGRAM AWARDS

GLOBAL FINANCIAL RESULTS

REVENUE BREAKDOWN

GLOBAL PARTICIPATION

EVENTS

2023 YEAR-END REPORT

GLOBAL FINANCIAL RESULTS

COMBINED TOTALS

GROSS REVENUE (\$USD)	NET REVENUE (\$USD)
\$70,461,070.00	\$55,805,511.00
VALUE IN KIND (\$USD)	
\$4,310,592.00	

USA TOTALS

GROSS REVENUE (\$USD)	NET REVENUE (\$USD)
\$66,432,748.00	\$52,386,903.00
VALUE IN KIND (\$USD)	
\$3,953,259.00	

CANADA TOTALS

GROSS REVENUE (\$USD)	NET REVENUE (\$USD)
\$2,702,650.00	\$2,192,632.00
VALUE IN KIND (\$USD)	
\$254,450.00	

INTERNATIONAL TOTALS

GROSS REVENUE (\$USD)	NET REVENUE (\$USD)
\$1,205,627.00	\$1,105,931.00
VALUE IN KIND (\$USD)	
\$102,883.00	



2023 YEAR-END REPORT

COMBINED TOTALS

REVENUE BREAKDOWN

MERCHANDISE SALES

Gross (\$USD)	Net (\$USD)
\$2,381,042	\$1,383,614

CASH DONATIONS

Gross (\$USD)	Net (\$USD)
\$1,220,557	\$1,116,159

CAUSE MARKETING CAMPAIGNS

Gross (\$USD)	Net (\$USD)
\$3,714,397	\$3,603,561

TORCH RUN EVENTS

Gross (\$USD)	Net (\$USD)
\$3,888,548	\$2,955,035

DUNKIN'

Gross (\$USD)	Net (\$USD)
\$1,662,786	\$1,588,472

TIP-A-COP

Gross (\$USD)	Net (\$USD)
\$2,106,718	\$1,975,418

COPS ON TOP

Gross (\$USD)	Net (\$USD)
\$592,914	\$485,370

OTHER EVENTS

Gross (\$USD)	Net (\$USD)
\$5,802,664	\$4,359,085

WORKPLACE GIVING

Gross (\$USD)	Net (\$USD)
\$422,430	\$422,430

SPONSORSHIPS

Gross (\$USD)	Net (\$USD)
\$2,491,507	\$2,398,484

TOPGOLF

Gross (\$USD)	Net (\$USD)
\$368,803	\$328,877

POLAR PLUNGE

Gross (\$USD)	Net (\$USD)
\$40,191,720	\$31,200,113

PLANE PULL

Gross (\$USD)	Net (\$USD)
\$2,489,453	\$2,114,923

TRUCK CONVOY

Gross (\$USD)	Net (\$USD)
\$838,118	\$709,729

PROGRAM SIGNATURE EVENTS

Gross (\$USD)	Net (\$USD)
\$6,114,876	\$4,674,242

2023 YEAR-END REPORT

USA TOTALS

REVENUE BREAKDOWN

MERCHANDISE SALES

Gross (\$USD)	Net (\$USD)
\$2,262,347	\$1,299,872

CASH DONATIONS

Gross (\$USD)	Net (\$USD)
\$1,051,388	\$1,013,095

CAUSE MARKETING CAMPAIGNS

Gross (\$USD)	Net (\$USD)
\$3,706,961	\$3,596,125

TORCH RUN EVENTS

Gross (\$USD)	Net (\$USD)
\$3,302,952	\$2,464,152

DUNKIN'

Gross (\$USD)	Net (\$USD)
\$1,662,574	\$1,588,260

TIP-A-COP

Gross (\$USD)	Net (\$USD)
\$2,087,768	\$1,958,447

COPS ON TOP

Gross (\$USD)	Net (\$USD)
\$569,215	\$464,556

OTHER EVENTS

Gross (\$USD)	Net (\$USD)
\$5,551,322	\$4,129,339

WORKPLACE GIVING

Gross (\$USD)	Net (\$USD)
\$89,738	\$89,738

SPONSORSHIPS

Gross (\$USD)	Net (\$USD)
\$2,294,869	\$2,219,481

TOPGOLF

Gross (\$USD)	Net (\$USD)
\$368,803	\$328,877

POLAR PLUNGE

Gross (\$USD)	Net (\$USD)
\$38,877,107	\$30,143,996

PLANE PULL

Gross (\$USD)	Net (\$USD)
\$2,489,453	\$2,114,923

TRUCK CONVOY

Gross (\$USD)	Net (\$USD)
\$752,905	\$644,311

PROGRAM SIGNATURE EVENTS

Gross (\$USD)	Net (\$USD)
\$5,899,904	\$4,515,167

2023 YEAR-END REPORT

CANADA TOTALS

REVENUE BREAKDOWN

MERCHANDISE SALES

Gross (\$USD)	Net (\$USD)
110549	80032

CASH DONATIONS

Gross (\$USD)	Net (\$USD)
90955	88910

CAUSE MARKETING CAMPAIGNS

Gross (\$USD)	Net (\$USD)
\$7,436	\$7,436

TORCH RUN EVENTS

Gross (\$USD)	Net (\$USD)
263677	211778

DUNKIN'

Gross (\$USD)	Net (\$USD)
212	212

TIP-A-COP

Gross (\$USD)	Net (\$USD)
18950	16971

COPS ON TOP

Gross (\$USD)	Net (\$USD)
23699	20804

OTHER EVENTS

Gross (\$USD)	Net (\$USD)
205654	186253

WORKPLACE GIVING

Gross (\$USD)	Net (\$USD)
46023	46023

SPONSORSHIPS

Gross (\$USD)	Net (\$USD)
173650	161117

TOPGOLF

Gross (\$USD)	Net (\$USD)
\$0	\$0

POLAR PLUNGE

Gross (\$USD)	Net (\$USD)
1142305	898098

PLANE PULL

Gross (\$USD)	Net (\$USD)
0	0

TRUCK CONVOY

Gross (\$USD)	Net (\$USD)
85213	65418

PROGRAM SIGNATURE EVENTS

Gross (\$USD)	Net (\$USD)
114324	80696

2023 YEAR-END REPORT

INTERNATIONAL TOTALS

REVENUE BREAKDOWN

MERCHANDISE SALES	
Gross (\$USD)	Net (\$USD)
\$8,146	\$3,710
CASH DONATIONS	
Gross (\$USD)	Net (\$USD)
\$78,214	\$14,154
CAUSE MARKETING CAMPAIGNS	
Gross (\$USD)	Net (\$USD)
\$0	\$0
TORCH RUN EVENTS	
Gross (\$USD)	Net (\$USD)
\$321,919	\$279,105
DUNKIN'	
Gross (\$USD)	Net (\$USD)
\$0	\$0
TIP-A-COP	
Gross (\$USD)	Net (\$USD)
\$0	\$0
COPS ON TOP	
Gross (\$USD)	Net (\$USD)
\$0	\$0
OTHER EVENTS	
Gross (\$USD)	Net (\$USD)
\$45,688	\$43,493

WORKPLACE GIVING	
Gross (\$USD)	Net (\$USD)
\$286,669	\$286,669
SPONSORSHIPS	
Gross (\$USD)	Net (\$USD)
\$22,988	\$17,886
TOPGOLF	
Gross (\$USD)	Net (\$USD)
\$0	\$0
POLAR PLUNGE	
Gross (\$USD)	Net (\$USD)
\$172,308	\$163,019
PLANE PULL	
Gross (\$USD)	Net (\$USD)
\$0	\$0
TRUCK CONVOY	
Gross (\$USD)	Net (\$USD)
\$0	\$0
PROGRAM SIGNATURE EVENTS	
Gross (\$USD)	Net (\$USD)
\$100,648	\$78,379

2023 YEAR-END REPORT

GLOBAL PARTICIPATION

COMBINED TOTALS

TOTAL TORCH RUNNERS	TOTAL SPECIAL OLYMPICS ATHLETES
105,998	30,669
TOTAL VOLUNTEERS	TOTAL MILITARY RUNNERS
28,189	3,533

USA TOTALS

TOTAL TORCH RUNNERS	TOTAL SPECIAL OLYMPICS ATHLETES
91,433.00	26,532.00
TOTAL VOLUNTEERS	TOTAL MILITARY RUNNERS
24,673.00	3,191.00

CANADA TOTALS

TOTAL TORCH RUNNERS	TOTAL SPECIAL OLYMPICS ATHLETES
9,450.00	3,645.00
TOTAL VOLUNTEERS	TOTAL MILITARY RUNNERS
3,176.00	276.00

INTERNATIONAL TOTALS

TOTAL TORCH RUNNERS	TOTAL SPECIAL OLYMPICS ATHLETES
5,115.00	492.00
TOTAL VOLUNTEERS	TOTAL MILITARY RUNNERS
340.00	66.00



2023 YEAR-END REPORT

EVENTS

COMBINED TOTALS

TORCH RUN EVENTS	POLAR PLUNGE
1,038	607
DUNKIN'	PLANE PULL
844	18
TIP-A-COP	TRUCK CONVOY
741	19
COPS ON TOP	TOPGOLF
141	95
PROGRAM SIGNATURE EVENTS	OTHER FUNDRAISING EVENTS
187	613
NON-FUNDRAISING EVENTS	
551	

USA TOTALS

TORCH RUN EVENTS	POLAR PLUNGE
900	540
DUNKIN'	PLANE PULL
844	18
TIP-A-COP	TRUCK CONVOY
734	17
COPS ON TOP	TOPGOLF
139	95
PROGRAM SIGNATURE EVENTS	OTHER FUNDRAISING EVENTS
170	576
NON-FUNDRAISING EVENTS	
393	

CANADA TOTALS

TORCH RUN EVENTS	POLAR PLUNGE
115	60
DUNKIN'	PLANE PULL
0	0
TIP-A-COP	TRUCK CONVOY
7	2
COPS ON TOP	TOPGOLF
2	0
PROGRAM SIGNATURE EVENTS	OTHER FUNDRAISING EVENTS
11	23
NON-FUNDRAISING EVENTS	
91	

INTERNATIONAL TOTALS

TORCH RUN EVENTS	POLAR PLUNGE
23	7
DUNKIN'	PLANE PULL
0	0
TIP-A-COP	TRUCK CONVOY
0	0
COPS ON TOP	TOPGOLF
0	0
PROGRAM SIGNATURE EVENTS	OTHER FUNDRAISING EVENTS
6	14
NON-FUNDRAISING EVENTS	
67	