LAW ENFORCEMENT TORCH RUN® FOR SPECIAL OLYMPICS

2027 GEORGIA INTERNATIONAL CONFERENCE

SPONSOR AND EXHIBITOR INFORMATION

November 18 – 20, 2027 • Atlanta, GA

Motivation. Education. Inspiration.



Join us at the Hyatt Regency Atlanta as we travel to the Peach State for the 2027 Law Enforcement Torch Run® International Conference.

If you are an interested partner, please contact:

Todd Pelazza
International Conference Planning Committee
LETR Executive Council
203-395-5677
Toddpelazz1955@gmail.com

Sandy Nash
Executive Director, LETR
Special Olympics Inc.
618-974-9010
snash@SpecialOlympics.org

ABOUT THE CONFERENCE

The 2027 Law Enforcement Torch Run® (LETR) International Conference is headed to Atlanta, Georgia.

Special Olympics is a global movement that unleashes the human spirit through the transformative power and joy of sport.

LETR for Special Olympics unites law enforcement officers from around the world to champion acceptance and inclusion for people with intellectual disabilities.

Since its founding in 1981, the Law Enforcement Torch Run® has raised more than $1 billion worldwide.

Together, LETR and Special Olympics continue to lead a global effort to serve and empower individuals with intellectual disabilities.

CONFERENCE HIGHLIGHTS

November 16
Exhibitor Load In

November 17
Exhibitor Show
Welcome Reception

November 18
Exhibitor Show
Opening Ceremony
T-shirt Exchange

November 19
Exhibitor Show
Honors Lunch
Exhibitor Move Out
Silent & Live Auction

November 20
General Session
Torch Run
Unified Sports Exhibition
Hall of Fame Dinner

**Specific Times to be communicated closer to the event.

LETR.org/Conference

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SPONSOR AND EXHIBITOR BENEFITS

Partnering with the LETR International Conference connects your brand with 1,200 law enforcement professionals and key Special Olympics stakeholders. This high-impact opportunity boosts visibility, supports individuals with intellectual disabilities, and showcases your commitment to inclusion and community.

	Presenting $40,000	Titanium $25,000	Platinum $15,000	Gold $10,000	Silver $5,000	Exhibitor $2,800
Permission to use LETR branding on promotional item at conference	3 items	2 items	1 item	Conference Logo (1)		
Representative(s) invited to CEO breakfast	5	3	1			
Attendee Contact Lists	Program CEOs, LETR Liaisons & Directors	CEOs & LETR Liaisons	LETR Directors			
Company presentation	General Session or Concurrent Session	Concurrent Session	LETR Directors Session	Program Liaisons Sesssion		
Proprietary logo placement on conference signage and materials	LETR	LETR	LETR	LETR		
Logo placement on conference app, social media and event monitors	LETR	LETR	LETR	LETR		
Recogntion at each general session & Hall of Fame banquet	LETR	LETR	LETR	LETR		
Company literature or gift added to attendee gift bags (submission deadline applies)	LETR	LETR	LETR	LETR	LETR	
Recognized in PR activities	LETR	LETR	LETR	LETR	LETR	
Participation as Exhibitor	LETR	LETR	LETR	LETR	LETR	LETR
Full conference registration	4	3	2	2	1	
Representative invited to Opening Ceremony & Auction	4	3	2	2	2	Auction Only
Additional Representative(s) invited to Welcome Reception	4	3	2	2	2	2
Logo/name on conference website	Logo	Logo	Logo	Name	Name	Name

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CUSTOMIZE YOUR PARTNERSHIP

We offer tailored activation opportunities for our Gold, Platinum, Titanium, and Presenting partners to help meet your unique goals. From customized branding placements to interactive onsite engagements and session participation, we'll work with you to create a meaningful and memorable presence throughout the conference. Let's build a partnership that amplifies your impact and aligns with your brand values.

	Presenting $40,000	Titanium $25,000	Platinum $15,000	Gold $10,000
Customize Packages Available - Our team will work with you to build a meaningful experience for your company during the LETR conference. Below options are available:				
Hall of Fame Dinner	✓			
Honors Luncheon	✓			
Welcome Reception		✓		
CEO Breakfast/Meeting		✓		
Law Enforcement Command Breakfast			✓	
Conference Torch Run			✓	
Concurrent Sessions			✓	
Live and Silent Auction				✓
Unified Sports Exhibition				✓
T-Shirt Exchange				✓

Exhibitor Package Includes:

- One 8' x 10' exhibit booth with table and two chairs
- Opportunity to sell company-branded merchandise
- Listing on the official LETR International Conference website
- Two exhibitor registrations, which include
  - Lunch on Thursday and Friday
  - Access to the Welcome Reception
  - Entry to the Live and Silent Auction

Please note: AV and electrical services are not included but can be added for an additional fee.

LETR.org/Conference

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