



## 2025 LETR International Conference Partnership Terms and Conditions



### Presenting, Titanium, Platinum, Gold and Silver Levels Terms and Conditions

Your Company and the Law Enforcement Torch Run for Special Olympics agree to the following terms and conditions considering the selected partnership level for the 2025 Law Enforcement Torch Run International Conference taking place October 16 – 18 in Minneapolis, MN.

The respective parties will adhere to the following responsibilities and limitations outlined for agreed on partnership level.:

#### Your Company:

- Provide Special Olympics Inc. with high quality logo (png, eps or ai) for use in promotional items by June 1, 2025.
- Inform Special Olympics Inc. of any intention to provide items or literature for attendee bag by August 1<sup>st</sup>. Items must be delivered to International Conference Planning Committee office at the Conference location by 3 PM on October 14, 2025, during Exhibitor Load-in.
- Complete Exhibitor Online Hotel Securement Registration by August 1, 2025.
- Purchase any AV/Electrical needs by August 1, 2025.
- Pay the agreed-on dollar amount or VIK to Special Olympics Inc. on or before August 1, 2025, in exchange for sponsor recognition at the 2025 Law Enforcement Torch Run International Conference.
- Provide Special Olympics Inc. with mock-ups of any items featuring LETR branding for approval prior to production.
- Fully comply with the Law Enforcement Torch Run® International Conference [Code of Conduct](#)
- Fully agree with the Law Enforcement Torch Run® International Conference [Waiver of Liability](#)
- This is a binding contract

#### Law Enforcement Torch Run for Special Olympics agrees to provide Presenting Sponsors:

- Permission to use LETR branding in three promotional items at conference. Prior approval necessary on all design and items.
- Five company representatives invited to attend CEO breakfast
- Program CEOs, LETR Liaisons and Directors attendee contact list provided within two weeks of the conference conclusion.
- Company presentation/speaking opportunity during either Conference General Session or Breakout Session.
- Proprietary logo placement on conference signage and materials
- Logo placement on conference app, social media and event monitors (when available)
- Recognition at each general session & Hall of Fame dinner
- Company literature added to attendee gift bag (submission deadline applies)
- Recognition in all PR activities
- Full conference registration for four representatives
- Four additional representatives invited to Welcome Reception, Opening Ceremony and Conference Auction
- Logo inclusion on conference website
- Exhibitor Booth at Conference
  - 8 X 10 Exhibitor Booth
  - Exhibitor Table
  - Ability to sell company branded merchandise
  - Listed as an Exhibitor on conference website
  - Luncheon for two booth volunteers on Thursday and Friday

## **2025 LETR International Conference Partnership Terms and Conditions**

### **Law Enforcement Torch Run for Special Olympics agrees to provide Titanium Sponsors:**

- Permission to use LETR branding in two promotional items at conference. Prior approval necessary on all design/production.
- Three company representatives invited to attend CEO breakfast
- LETR Liaisons and Directors attendee list provided two weeks after conference conclusion
- Opportunity to provide presenter or conduct session during Concurrent Sessions at conference (topic approval required)
- Proprietary logo placement on conference signage and materials
- Logo placement on conference app, social media, and event monitors (when available)
- Recognition at each general session & Hall of Fame dinner
- Company literature added to attendee gift bag (submission deadline applies)
- Recognition in all PR activities
- Full conference registration for three representatives
- Three additional representatives invited to Welcome Reception, Opening Ceremony and Conference Auction
- Logo inclusion on conference website
- Exhibitor Booth at Conference
  - 8 X 10 Exhibitor Booth
  - Exhibitor Table
  - Ability to sell company branded merchandise
  - Listed as an Exhibitor on conference website
  - Luncheon for two booth volunteers on Thursday and Friday

### **Law Enforcement Torch Run for Special Olympics agrees to provide Platinum Sponsors:**

- Permission to use LETR branding on one promotional item at conference. Prior approval necessary on all design/production.
- One company representative invited to attend CEO breakfast
- One company representative invited speak at LETR Directors session
- Program LETR Liaisons attendee contact list provided two weeks after conference conclusion
- Proprietary logo placement on conference signage and materials
- Logo placement on conference app, social media, and event monitors (when available)
- Recognition at each general session & Hall of Fame dinner
- Company literature added to attendee gift bag (submission deadline applies)
- Recognition in all PR activities
- Full conference registration for two representatives
- Two additional representatives invited to Welcome Reception, Opening Ceremony and Conference Auction
- Logo inclusion on conference website
- Exhibitor Booth at Conference
  - 8 X 10 Exhibitor Booth
  - Exhibitor Table
  - Ability to sell company branded merchandise
  - Listed as an Exhibitor on conference website
  - Luncheon for two booth volunteers on Thursday and Friday

**Law Enforcement Torch Run for Special Olympics agrees to provide Gold Sponsors:**

- Permission to use Conference Logo on one promotional item at conference. Prior approval
- Company presentation during Program Liaisons breakout session
- Proprietary logo placement on conference signage and materials
- Logo placement on conference app, social media, and event monitors (when available)
- Recognition at each general session & Hall of Fame dinner
- Company literature added to attendee gift bag (submission deadline applies)
- Recognition in all PR activities
- Full conference registration for two representatives
- Two additional representatives invited to Welcome Reception, Opening Ceremony and Conference Auction
- Company name included on conference website
- Exhibitor Booth at Conference
  - 8 X 10 Exhibitor Booth
  - Exhibitor Table
  - Ability to sell company branded merchandise
  - Listed as an Exhibitor on conference website
  - Luncheon for two booth volunteers on Thursday and Friday

**Law Enforcement Torch Run for Special Olympics agrees to provide Silver Sponsors:**

- Company literature added to attendee gift bag (submission deadline applies)
- Recognition in all PR activities
- Full conference registration for one representative
- Two additional representatives invited to Welcome Reception, Opening Ceremony and Conference Auction
- Company name included on conference website
- Exhibitor Booth at Conference
  - 8 X 10 Exhibitor Booth
  - Exhibitor Table
  - Ability to sell company branded merchandise
  - Listed as an Exhibitor on conference website
  - Luncheon for two booth volunteers on Thursday and Friday

## **2025 LETR International Conference Partnership Terms and Conditions**

### **Exhibitor Terms and Conditions**

Your Company and Law Enforcement Torch Run for Special Olympics agree to the following terms and conditions in consideration of Exhibitor partnership at the 2025 Law Enforcement Torch Run® International Conference taking place October 16 - 18 in Minneapolis, MN.

The respective parties will adhere to the following responsibilities and limitations:

#### **Your Company agrees to:**

- Provide Special Olympics Inc. with high quality logo (png, eps or ai) for use in promotional items by June 1, 2025, or within one week of confirming participation
- Complete Exhibitor Online Hotel Securement Registration by August 1, 2025.
- Purchase any AV/Electrical needs by August 1, 2025.
- Pay \$2,800 or provide \$2,800 worth of VIK to Special Olympics Inc. on or before August 1, 2025, in exchange for Exhibitor participation at the 2025 Law Enforcement Torch Run for Special Olympics International Conference
- Fully comply with the Law Enforcement Torch Run® International Conference Code of Conduct
- Fully agree to the 2025 Law Enforcement Torch Run® International Conference Waiver of Liability
- This is a binding contract

#### **Law Enforcement Torch Run for Special Olympics agrees to:**

- Exhibitor at Conference
  - 8 X 10 Exhibitor Booth
  - Exhibitor Table
  - Ability to sell company branded merchandise
  - Name listed on conference website
  - Luncheon for two on Thursday and Friday
  - Four tickets to the Welcome Reception
  - Entry to Live and Silent Auction